## Free Lead Generation Tutorial Introduced by Popular Business Coach Mike Bashi.

Ontario based online marketing expert and business trainer Mike Bashi has again hit the headlines, thanks to his just launched <u>lead generation</u> training website Listgenesis.com. This website offers three comprehensive modules of training videos explaining all the secrets of efficient list building for a profitable online business venture.

Online entrepreneurs willing to learn the techniques of effective <u>lead generation</u> for their businesses can now avail all the required guidance absolutely free of charge. Top notch online marketing consultant and trainer Mike Bashi has made this possible by introducing his latest training website Listgenesis.com. The best thing about this website is that it is absolutely free to join. One may recall that Mike Bashi is the creator of several popular online training programs that have attracted members from different corners of the world. This new program has already received great response from both new and established online business professionals.

List Genesis is an extremely important resource for any internet based business because no business can do without a sound <u>lead generation</u> plan. The first module of the program discusses different fundamental aspects of list building with three top class videos. The second module consists of four videos teaching the techniques of creating a sales funnel. Actual list building starts in the third module when traffic is sent to the optin page. The program also offers an add on module providing training on web hosting, creation and installation of web forms, uploading a website using FTP, and much more.

The techniques shared in Listgenesis.com are those that have been used successfully by Mr. Bashi to generate at least 80 leads per day for his own business. This amazing <u>lead generation</u> strategy has been instrumental in increasing his residual income by almost \$50 per day. Talking about this training program, he says, "List genesis is a step by step process that is sure to deliver results. Just follow everything as discussed and you would never have to worry about generation of leads for your business".

About the Company: Listgenesis.com is a unique business training website developed by acclaimed business coach Michael Bashi. This is one of the most efficient <u>lead generation</u> programs available on the market.

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